

For a more sustainable music industry,  
let's develop



# ARTISTIC SHORT CIRCUITS



**Le Collectif des festivals, DJ4 Climate Action, Music Declares Emergency France and Technopol** aim to bring together key sectors of the performing arts to experiment with a change in programming and touring practices for artists.



**technopol**

## ARTISTIC SHORT CIRCUITS \_OBJECTIVES

WHAT



Develop the use of **low-carbon travel modes** for artists (such as train, instead of travel by air).



Enable international programming at **environmentally acceptable costs**.



Improve the **territorial anchoring** of events:

*Bottom-up logic:*

by allowing emerging local artists to have easier access to the events that are part of their local community to make them a real showcase of the local scene.

*Downward logic:*

by facilitating the transfer of knowledge and skills between visiting artists and local cultural actors.



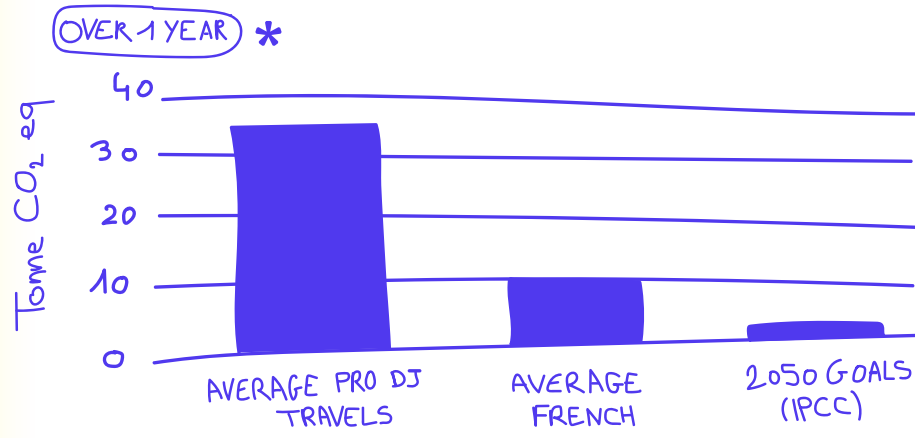
Promote **cooperation** and professional structuring of sectors of the music industry as they work towards an ecological transition.



Improve the **working conditions and well-being of artists** (slow down the pace and improve the quality of tours, reduce psycho-social risks, etc.)

# ARTISTIC SHORT CIRCUITS \_A SIMPLE STATEMENT

WHY



**-25%**

It is possible to reduce the carbon footprint of artists by 25% without changing programming practices, simply by working on mobility.\*\*

\* «Clean Scene» report, 2021.

**+1h30**

The additional travel time to reach that 25% reduction in CO2 emissions is only 1.5 hours per trip on average.\*\*

**÷6**

The model of artistic short circuits makes it possible to divide the carbon footprint of artists by 6.\*\*

ALREADY **+40**

Interested structures: consultants, festivals, labels, collectives, bookers, tour operators, researchers, etc. An important network ready to commit itself to move the lines.

\*\* Carbon study realized for the project with the Bilan Carbone® methodology. Available on request.

ARTISTIC SHORT CIRCUITS  
\_CHANGE THE GAME

HOW

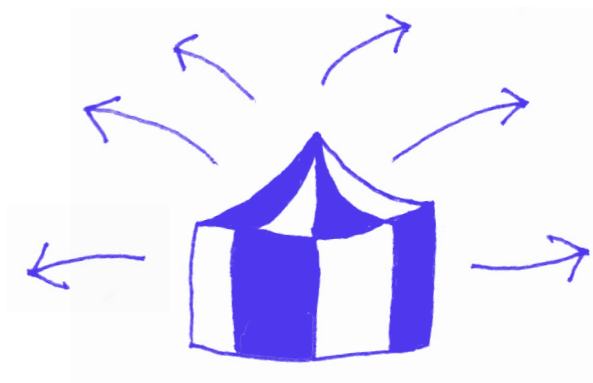


ORGANIZATION OF AN  
EXPERIMENTAL TOUR WITH  
EUROPEAN ARTISTS

- **With low-carbon mobility**
- **A coherent itinerary (venues, locations, dates)**
- **Cultural actions (artistic and cultural education, mentoring, workshops, professional meetings)**
- **Crossing of views between European artists**

SUPPORT FOR  
A MODEL FESTIVAL

- **Research and development of replicable models from identified initiatives: low-carbon programming, representation of the local scene, cultural actions.**



ARTISTIC SHORT CIRCUITS  
\_SCHEDULE

WHEN

✦ LATE AUTUMN  
2022

✦ WINTER  
22-23

✦ SPRING  
2023

✦ SEPTEMBER  
2023

Launching of the  
«artistic short  
circuits» project  
at BIS2023 &  
presentation of  
the new structures  
carrying the project

Capitalization  
of the models  
of identified  
initiatives

Launch of the  
experimental  
tour

Presentation of  
the first results

ARTISTIC SHORT CIRCUITS  
\_CONTACTS



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